

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WBBM-TV

INVOICE

For: NOW OR NEVER PAC(340915)  
4131 N Mulberry Dr Ste 200  
Kansas City, MO 64116-2204

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1031-50906  
Contract Dates: 11/01/2012-11/06/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1031-414896  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

Page 1 of 11

**PAY BY** 12/11/2012  
Net 30 days

In Account With: MEDIA PLACEMENT TECHNOLOGIES(6251)  
500 N Washington St Ste 303  
Alexandria, VA 22314-2314  
ATTN:Accounts Payable

Product Desc: 10/31-11/6 ADD

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
1	LATE NEWS		11/02/2012-11/03/2012		....FS.		30	3	4,500.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		....FS.		2		4,500.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/02/2012	Fr	10:28:01 PM		DMNONPACIL1208H	30	4,500.00			
11/03/2012	Sa				30			4,500.00	Preempted
11/03/2012	Sa	11:24:22 PM	11/03/2012	DMNONPACIL1208H	30	4,500.00	4,500.00		Makegood in 22:55:00-23:30:00
2	LATE NEWS		11/04/2012-11/04/2012		.....S		30	2	5,000.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		.....S		1		5,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				30			5,000.00	Preempted
11/04/2012	Su	11:01:54 PM	11/04/2012	DMNONPACIL1208H	30	5,000.00	5,000.00		Makegood in 22:33:00-23:09:00
3	2 NEWS THIS MORNING [5-6AM EDITION]		11/01/2012-11/02/2012		...TF..		30	2	400.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		...TF..		2		400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	05:40:01 AM		DMNONPACIL1208H	30	400.00			
11/02/2012	Fr	05:41:32 AM		DMNONPACIL1208H	30	400.00			
4	2 NEWS THIS MORNING [5-6AM EDITION]		11/05/2012-11/06/2012		MT.....		30	2	400.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
11/05/2012-11/11/2012		MT.....		2		400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	05:53:38 AM		DMNONPACIL1208H	30	400.00			

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Invoice Num: 1031-414896  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

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Net 30 days

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Alexandria, VA 22314-2314  
ATTN:Accounts Payable

Product Desc: 10/31-11/6 ADD

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/06/2012	Tu	05:22:53 AM		DMNONPACIL1208H	30	400.00			
5	CBS2 NEWS AT 6AM		11/01/2012-11/02/2012		... T F ...		30	2	400.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		... T F ...		2		400.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/01/2012	Th	06:41:28 AM		DMNONPACIL1208H	30	400.00			
	11/02/2012	Fr	06:24:00 AM		DMNONPACIL1208H	30	400.00			
6	CBS2 NEWS AT 6AM		11/05/2012-11/06/2012		M T . . . . .		30	2	400.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	11/05/2012-11/11/2012		M T . . . . .		2		400.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/05/2012	Mo	06:42:51 AM		DMNONPACIL1208H	30	400.00			
	11/06/2012	Tu	06:11:06 AM		DMNONPACIL1208H	30	400.00			
7	CBS THIS MORNING		11/01/2012-11/02/2012		... T F ...		30	5	500.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		... T F ...		4		500.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/01/2012	Th				30			500.00	Preempted
	11/01/2012	Th	06:44:49 AM	11/01/2012	DMNONPACIL1208H	30	500.00	500.00		Makegood in CBS2 NEWS AT 6AM
	11/01/2012	Th	08:46:32 AM		DMNONPACIL1208H	30	500.00			
	11/02/2012	Fr	08:15:57 AM		DMNONPACIL1208H	30	500.00			
	11/02/2012	Fr	08:20:32 AM		DMNONPACIL1208H	30	500.00			

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Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate																																																		
8	CBS THIS MORNING		11/05/2012-11/06/2012		MT.....		30	4	500.00																																																		
<div><div><div><div>Week Of</div><div>11/05/2012-11/11/2012</div></div><div><div>MTWTFSS</div><div>MT.....</div></div><div><div>Spots Per Week</div><div>4</div></div><div><div>Rate</div><div>500.00</div></div></div></div> <table><tr><th>Air Date</th><th>Day</th><th>Air Time</th><th>M/G For</th><th>Material</th><th>Dur</th><th>Rate</th><th>Debit</th><th>Credit</th><th>Remarks</th></tr><tr><td>11/05/2012</td><td>Mo</td><td>07:24:31 AM</td><td></td><td>DMNONPACIL1208H</td><td>30</td><td>500.00</td><td></td><td></td><td></td></tr><tr><td>11/05/2012</td><td>Mo</td><td>07:57:38 AM</td><td></td><td>DMNONPACIL1208H</td><td>30</td><td>500.00</td><td></td><td></td><td></td></tr><tr><td>11/06/2012</td><td>Tu</td><td>07:29:27 AM</td><td></td><td>DMNONPACIL1208H</td><td>30</td><td>500.00</td><td></td><td></td><td></td></tr><tr><td>11/06/2012</td><td>Tu</td><td>08:29:27 AM</td><td></td><td>DMNONPACIL1208H</td><td>30</td><td>500.00</td><td></td><td></td><td></td></tr></table>										Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks	11/05/2012	Mo	07:24:31 AM		DMNONPACIL1208H	30	500.00				11/05/2012	Mo	07:57:38 AM		DMNONPACIL1208H	30	500.00				11/06/2012	Tu	07:29:27 AM		DMNONPACIL1208H	30	500.00				11/06/2012	Tu	08:29:27 AM		DMNONPACIL1208H	30	500.00			
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11/06/2012	Tu	08:29:27 AM		DMNONPACIL1208H	30	500.00																																																					
9	DR PHIL		11/01/2012-11/02/2012		...TF..		30	2	700.00																																																		
<div><div><div><div>Week Of</div><div>10/29/2012-11/04/2012</div></div><div><div>MTWTFSS</div><div>...TF..</div></div><div><div>Spots Per Week</div><div>2</div></div><div><div>Rate</div><div>700.00</div></div></div></div> <table><tr><th>Air Date</th><th>Day</th><th>Air Time</th><th>M/G For</th><th>Material</th><th>Dur</th><th>Rate</th><th>Debit</th><th>Credit</th><th>Remarks</th></tr><tr><td>11/01/2012</td><td>Th</td><td>03:25:26 PM</td><td></td><td>DMNONPACIL1208H</td><td>30</td><td>700.00</td><td></td><td></td><td></td></tr><tr><td>11/02/2012</td><td>Fr</td><td>03:21:18 PM</td><td></td><td>DMNONPACIL1208H</td><td>30</td><td>700.00</td><td></td><td></td><td></td></tr></table>										Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks	11/01/2012	Th	03:25:26 PM		DMNONPACIL1208H	30	700.00				11/02/2012	Fr	03:21:18 PM		DMNONPACIL1208H	30	700.00																							
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10	DR PHIL		11/05/2012-11/05/2012		M.....		30	1	700.00																																																		
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Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks																																																		
11/05/2012	Mo	03:12:42 PM		DMNONPACIL1208H	30	700.00																																																					
11	JUDGE JUDY		11/01/2012-11/02/2012		...TF..		30	2	950.00																																																		
<div><div><div><div>Week Of</div><div>10/29/2012-11/04/2012</div></div><div><div>MTWTFSS</div><div>...TF..</div></div><div><div>Spots Per Week</div><div>2</div></div><div><div>Rate</div><div>950.00</div></div></div></div> <table><tr><th>Air Date</th><th>Day</th><th>Air Time</th><th>M/G For</th><th>Material</th><th>Dur</th><th>Rate</th><th>Debit</th><th>Credit</th><th>Remarks</th></tr><tr><td>11/01/2012</td><td>Th</td><td>04:19:39 PM</td><td></td><td>DMNONPACIL1208H</td><td>30</td><td>950.00</td><td></td><td></td><td></td></tr></table>										Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks	11/01/2012	Th	04:19:39 PM		DMNONPACIL1208H	30	950.00																																	
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks																																																		
11/01/2012	Th	04:19:39 PM		DMNONPACIL1208H	30	950.00																																																					

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	11/02/2012 Fr 04:11:38 PM DMNONPACIL1208H 30 950.00								
12	JUDGE JUDY	11/05/2012-11/05/2012	M . . . . .	30	1	950.00			
	<u>Week Of</u> <u>MTWTFSS</u> <u>Spots Per Week</u> <u>Rate</u>								
	11/05/2012-11/11/2012 M . . . . . 1 950.00								
	<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u> <u>Dur</u> <u>Rate</u> <u>Debit</u> <u>Credit</u> <u>Remarks</u>								
	11/05/2012 Mo 04:20:38 PM DMNONPACIL1208H 30 950.00								
13	CBS EVENING NEWS W/SCOTT PELLEY	11/02/2012-11/02/2012	. . . . F . .	30	1	2,200.00			
	<u>Week Of</u> <u>MTWTFSS</u> <u>Spots Per Week</u> <u>Rate</u>								
	10/29/2012-11/04/2012 . . . . F . . 1 2,200.00								
	<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u> <u>Dur</u> <u>Rate</u> <u>Debit</u> <u>Credit</u> <u>Remarks</u>								
	11/02/2012 Fr 05:29:31 PM DMNONPACIL1208H 30 2,200.00								
14	CBS2 NEWS AT 6	11/05/2012-11/05/2012	M . . . . .	30	1	1,500.00			
	<u>Week Of</u> <u>MTWTFSS</u> <u>Spots Per Week</u> <u>Rate</u>								
	11/05/2012-11/11/2012 M . . . . . 1 1,500.00								
	<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u> <u>Dur</u> <u>Rate</u> <u>Debit</u> <u>Credit</u> <u>Remarks</u>								
	11/05/2012 Mo 06:27:40 PM DMNONPACIL1208H 30 1,500.00								
15	ENTERTAINMENT TONIGHT	11/01/2012-11/02/2012	. . . T F . .	30	2	1,800.00			
	<u>Week Of</u> <u>MTWTFSS</u> <u>Spots Per Week</u> <u>Rate</u>								
	10/29/2012-11/04/2012 . . . T F . . 2 1,800.00								
	<u>Air Date</u> <u>Day</u> <u>Air Time</u> <u>M/G For</u> <u>Material</u> <u>Dur</u> <u>Rate</u> <u>Debit</u> <u>Credit</u> <u>Remarks</u>								
	11/01/2012 Th 06:39:43 PM DMNONPACIL1208H 30 1,800.00								
	11/02/2012 Fr 06:40:26 PM DMNONPACIL1208H 30 1,800.00								

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16	ENTERTAINMENT TONIGHT	11/05/2012-11/05/2012	M . . . . .		30	2	1,800.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M . . . . .	1		1,800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/02/2012	Fr	06:45:23 PM	11/05/2012	DMNONPACIL1208H	30	1,800.00	1,800.00		Makegood
11/05/2012	Mo				30			1,800.00	Preempted
17	DAVID LETTERMAN	11/01/2012-11/02/2012	. . . T F . .		30	2	1,400.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. . . T F . .	2		1,400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	11:29:16 PM		DMNONPACIL1208H	30	1,400.00			
11/02/2012	Fr	10:47:49 PM		DMNONPACIL1208H	30	1,400.00			
18	DAVID LETTERMAN	11/05/2012-11/05/2012	M . . . . .		30	1	1,400.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
11/05/2012-11/11/2012		M . . . . .	1		1,400.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	11:32:46 PM		DMNONPACIL1208H	30	1,400.00			
19	THE LATE LATE SHOW W/CRAIG FERGUS	11/01/2012-11/02/2012	. . . T F . .		30	2	450.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. . . T F . .	2		450.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	12:34:30 AM		DMNONPACIL1208H	30	450.00			
11/02/2012	Fr	12:07:37 AM		DMNONPACIL1208H	30	450.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WBBM-TV

INVOICE

For: NOW OR NEVER PAC(340915)  
4131 N Mulberry Dr Ste 200  
Kansas City, MO 64116-2204

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1031-50906  
Contract Dates: 11/01/2012-11/06/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1031-414896  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

**PAY BY** 12/11/2012  
Net 30 days

In Account With: MEDIA PLACEMENT TECHNOLOGIES(6251)  
500 N Washington St Ste 303  
Alexandria, VA 22314-2314  
ATTN:Accounts Payable

Product Desc: 10/31-11/6 ADD

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
20	THE LATE LATE SHOW W/CRAIG FERGUS	11/05/2012-11/05/2012	M . . . . .	30	1	450.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M . . . . .	1	450.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	12:07:39 AM		DMNONPACIL1208H	30	450.00			
21	2 BROKE GIRLS/MIKE & MOLLY	11/05/2012-11/05/2012	M . . . . .	30	1	18,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M . . . . .	1	18,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	08:11:53 PM		DMNONPACIL1208H	30	18,000.00			
22	HAWAII FIVE-0	11/05/2012-11/05/2012	M . . . . .	30	1	15,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
11/05/2012-11/11/2012		M . . . . .	1	15,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	09:34:43 PM		DMNONPACIL1208H	30	15,000.00			
23	BIG BANG THEORY/2 AND ONE-HALF MEN	11/01/2012-11/01/2012	. . . T . . .	30	1	12,000.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		. . . T . . .	1	12,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	07:48:40 PM		DMNONPACIL1208H	30	12,000.00			

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Kansas City, MO 64116-2204

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1031-50906  
Contract Dates: 11/01/2012-11/06/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1031-414896  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

**PAY BY** 12/11/2012  
Net 30 days

In Account With: MEDIA PLACEMENT TECHNOLOGIES(6251)  
500 N Washington St Ste 303  
Alexandria, VA 22314-2314  
ATTN:Accounts Payable

Product Desc: 10/31-11/6 ADD

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate		
24	PERSON OF INTEREST	11/01/2012-11/01/2012	... T ...		30	1	12,000.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		... T ...	1		12,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th	08:38:13 PM		DMNONPACIL1208H	30	12,000.00			
25	ELEMENTARY	11/01/2012-11/01/2012	... T ...		30	2	12,000.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		... T ...	1		12,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/01/2012	Th				30			12,000.00	Preempted
11/01/2012	Th	06:59:01 PM	11/01/2012	DMNONPACIL1208H	30	12,000.00	12,000.00		Makegood in BIG BANG THEORY/2
26	CRIMINAL MINDS	11/03/2012-11/03/2012	..... S .		30	2	800.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		..... S .	1		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				30			800.00	Preempted
11/03/2012	Sa	12:28:02 AM	11/03/2012	DMNONPACIL1208H	30	800.00	800.00		Makegood in 23:30:00-00:30:00
27	THE AMAZING RACE	11/04/2012-11/04/2012	..... S		30	2	10,000.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		..... S	1		10,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				30			10,000.00	Preempted
11/04/2012	Su	08:08:10 PM	11/04/2012	DMNONPACIL1208H	30	10,000.00	10,000.00		Makegood in 19:33:00-20:34:00

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WBBM-TV

INVOICE

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Kansas City, MO 64116-2204

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1031-50906  
Contract Dates: 11/01/2012-11/06/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1031-414896  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

**PAY BY** 12/11/2012  
Net 30 days

In Account With: MEDIA PLACEMENT TECHNOLOGIES(6251)  
500 N Washington St Ste 303  
Alexandria, VA 22314-2314  
ATTN:Accounts Payable

Product Desc: 10/31-11/6 ADD

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
28	THE GOOD WIFE		11/04/2012-11/04/2012		.....S		30	2	13,000.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		.....S		1		13,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				30			13,000.00	Preempted
11/04/2012	Su	09:15:21 PM	11/04/2012	DMNONPACIL1208H	30	13,000.00	13,000.00		Makegood in 20:33:00-21:34:00
29	THE MENTALIST		11/04/2012-11/04/2012		.....S		30	2	12,000.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		.....S		1		12,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su				30			12,000.00	Preempted
11/04/2012	Su	10:08:32 PM	11/04/2012	DMNONPACIL1208H	30	12,000.00	12,000.00		Makegood in 21:33:00-22:34:00
30	CBS THIS MORNING: SATURDAY		11/03/2012-11/03/2012		.....S.		30	2	250.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		.....S.		2		250.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa	06:24:45 AM		DMNONPACIL1208H	30	250.00			
11/03/2012	Sa	06:28:56 AM		DMNONPACIL1208H	30	250.00			
31	CBS2 MORNING NEWS - SATURDAY		11/03/2012-11/03/2012		.....S.		30	3	250.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		.....S.		2		250.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				30			250.00	Preempted
11/03/2012	Sa	08:53:45 AM		DMNONPACIL1208H	30	250.00			

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WBBM-TV

INVOICE

For: NOW OR NEVER PAC(340915)  
4131 N Mulberry Dr Ste 200  
Kansas City, MO 64116-2204

Account Exec: Maggie McWilliams Pol  
Office: GWTS-PH  
Contract Num: 1031-50906  
Contract Dates: 11/01/2012-11/06/2012  
Customer Order:  
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CPE: / /

Invoice Num: 1031-414896  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

Page 9 of 11

**PAY BY** 12/11/2012  
Net 30 days

In Account With: MEDIA PLACEMENT TECHNOLOGIES(6251)  
500 N Washington St Ste 303  
Alexandria, VA 22314-2314  
ATTN:Accounts Payable

Product Desc: 10/31-11/6 ADD

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/05/2012	Mo	05:21:48 AM	11/03/2012	DMNONPACIL1208H	30	250.00	250.00		Makegood in 2 NEWS THIS MORNIN
32	NCAA COLLEGE FOOTBALL		11/03/2012-11/03/2012		. . . . . S .		30	1	1,750.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		. . . . . S .		1		1,750.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/03/2012	Sa	05:22:54 PM		DMNONPACIL1208H	30	1,750.00			
33	06:00:00-07:00:00		11/04/2012-11/04/2012		. . . . . S		30	4	250.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		. . . . . S		2		250.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/04/2012	Su				30			250.00	Preempted
	11/04/2012	Su				30			250.00	Preempted
	11/04/2012	Su	07:09:30 AM	11/04/2012	DMNONPACIL1208H	30	250.00	250.00		Makegood in CBS2 MORNING NEWS
	11/04/2012	Su	07:52:15 AM	11/04/2012	DMNONPACIL1208H	30	250.00	250.00		Makegood in CBS2 MORNING NEWS
34	NCAA FOOTBALL PRIME		11/03/2012-11/03/2012		. . . . . S .		30	2	5,000.00	
	<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/29/2012-11/04/2012		. . . . . S .		2		5,000.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/03/2012	Sa	06:59:31 PM		DMNONPACIL1208H	30	5,000.00			
	11/03/2012	Sa	08:52:43 PM		DMNONPACIL1208H	30	5,000.00			

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500 N Washington St Ste 303  
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ATTN:Accounts Payable

Product Desc: 10/31-11/6 ADD

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
35	12:00:00-15:15:00		11/04/2012-11/04/2012		. . . . . S		30	2	9,500.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. . . . . S		1		9,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/04/2012	Su				30			9,500.00	Preempted	
11/04/2012	Su	03:24:19 PM	11/04/2012	DMNONPACIL1208H	30	9,500.00	9,500.00		Makegood in 11:59:00-15:25:00	
36	15:15:00-18:30:00		11/04/2012-11/04/2012		. . . . . S		30	2	20,000.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		. . . . . S		2		20,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
11/04/2012	Su	04:58:00 PM		DMNONPACIL1208H	30	20,000.00				
11/04/2012	Su	06:31:42 PM		DMNONPACIL1208H	30	20,000.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		57		208,350.00		31,252.50	177,097.50	69,850.00	69,850.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.  
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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Billing Notes		
<div>Wire Transfer Instructions:</div> <div>For Billing Inquiries Please Contact: Controller's Dept.  212-856-8000</div>		
Gross Billing		208,350.00
Trade Value		0.00
Agency Commission		31,252.50
Local Tax		0.00
State Tax		0.00
Pre Paid Amount		0.00
Pay This Amount		177,097.50

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